



MINISTRY OF NATURAL RESOURCES  
AND ENVIRONMENTAL SUSTAINABILITY

# MALAYSIA'S PARTICIPATION IN UNFCCC-COP29

11 - 22 November 2024  
Baku, Azerbaijan



COP29  
Baku  
Azerbaijan

our Action. Did you know... COP29: Mobilizing funding for enabling action to reach 1.5°C within re



**COP29**  
*Baku*  
**Azerbaijan**

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## FOREWORD

“ Our goal here at COP29 Baku is to establish a clear pathway for our nation’s commitments and actions, laying a foundation for impactful progress leading into the next decade. Malaysia will focus on several critical global climate initiatives within the broader UNFCCC framework. ”



Malaysia is proud to participate in this global initiative with the theme “Shift for Sustainability: Climate Action Now” - reflecting our determination to drive meaningful and impactful climate action.

As we prepare to assume the ASEAN Chairmanship in 2025, Malaysia is taking significant leadership in driving the global and regional climate agenda. Our participation at COP 29 demonstrates our dedication to implementing a whole-of-nation approach to climate action. This is more than just a statement; it’s a promise of action.

COP29 is a truly remarkable point for transboundary collaboration and collective climate action, allowing us to set the tone for unified, cross-border collaboration for further progress and development on this front, promoting shared responsibilities and actionable steps toward our climate goals. We recognise that we are part of a global family and that all must contribute to its safety.

Malaysia is committed to ambitious climate goals, with sustainability deeply embedded in our national narrative. Our involvement at COP 29 represents a collective effort of Malaysians working towards a sustainable future, leading the way with actionable and measurable steps. Our Malaysia Pavilion at COP29 has welcomed over 10,000 visitors from across the globe,

each having the opportunity to engage with in-depth presentations, expert-led discussions, and insightful showcases on sustainable innovations, reflecting Malaysia’s dedication to fostering global collaboration and serve as a testament to our leadership, showcasing our innovative approaches towards sustainable development.

I am especially proud of the contributions made by the secretariat from the Climate Change Division, Ministry of Natural Resources and Environmental Sustainability, our implementing agency, Malaysian Green Technology and Climate Change Corporation (MGTC) and all our strategic partners, stakeholders, agencies and delegates that have contributed to its success.

As we move forward, we hope that COP29 in Baku will be a pivotal moment in our collective climate action efforts and will be the foundation for Malaysia to continue our pathway in COP30 in Belem, Brazil. Let it serve as a platform for meaningful dialogue, strengthened commitments, and concrete actions that drive global progress. See you all in Brazil next year!

**YB Nik Nazmi Nik Ahmad**

Minister of Natural Resources  
and Environmental Sustainability



United Nations Climate Change | COP29 Baku Azerbaijan

United Nations Climate Change | COP29 Baku Azerbaijan



COP29  
Baku  
Azerbaijan



United Nations  
Climate Change



Solidarity for a  
Green World

COP29  
Baku  
Azerbaijan

## FOREWORD

“Our ambition is clear – to achieve net-zero GHG emissions by 2050, in line with our Nationally Determined Contributions (NDC). Hence, by engaging with international partners, we amplify our climate leadership, exchanging knowledge and cultivating innovative solutions together at the international platform at COP29. ”



At COP29, Malaysia focused on several key global climate initiatives that are crucial to its participation in the broader UNFCCC negotiation framework. These include the New Collective Quantified Goal (NCQG), the Loss and Damage Fund, the implementation of Article 6 carbon market mechanism, and the Global Goal on Adaptation.

This year, we remain committed to our ambitious climate goals, with sustainability deeply embedded in our national narrative—“Shift for Sustainability: Climate Action Now!” This aligns seamlessly with Malaysia’s broader climate objectives are in line with the theme for ASEAN Chairmanship 2025, which is “Inclusivity and Sustainability.”

This whole-of-nation approach is essential for addressing climate challenges while fostering international cooperation. The global climate crisis calls for solidarity, and by engaging with international partners, we amplify our climate leadership, exchanging knowledge and cultivating innovative solutions.

The Malaysia Pavilion at COP29 Baku is designed to facilitate knowledge exchange, collaboration, and innovation. For over two weeks, more than 180 distinguished speakers, panellists, and participants engaged in discussions and bilateral meetings to advance productive exchanges with international counterparts.

In this regard, I want to acknowledge the invaluable contributions of our strategic partners, advisory and consultative panel members, stakeholders, local and international speakers, and most importantly all of you who have graced your presence at the Malaysia Pavilion in Baku. Terima kasih!

**YBhg. Datuk Dr. Ching Thoo A/L Kim**  
Secretary General, Ministry of Natural Resources  
and Environmental Sustainability

In solidarity for a Green World

#COP29

# Introduction

## What is COP?

The Conference of Parties (COP) is the supreme decision-making body of the Convention. All States that are Parties to the Convention are represented at the COP, at which they review the implementation of the Convention and any other legal instruments that the COP adopts and take decisions necessary to promote the effective implementation of the Convention, including institutional and administrative arrangements. Based on the tradition of the United Nations, Parties are organised into five regional groups, mainly for the purposes of electing the Bureau, namely: African States, Asian States, Eastern European States, Latin American and the Caribbean States, and the Western European and Other States.

## Why is it a significant global event?

World leaders convene to forge agreements on combating the climate crisis, with objectives ranging from limiting global temperature increases to 1.5 degrees Celsius to assisting vulnerable communities in adapting to climate change effects. Additionally, the shared ambition is to achieve net zero emissions globally by 2050.

The Paris Agreement is groundbreaking as the first binding accord uniting all nations to combat and adapt to climate change. This decade is pivotal, as UN scientific reports emphasise the imperative of a 43% reduction in emissions by 2030, compared to 2019 levels, to limit temperature rise to 1.5°C and avert severe climate impacts.

## COP29 SUMMARY

### ATTENDANCE

**60,000+**

Registered Delegates

**195**

Countries/Parties

### ACHIEVEMENTS

**\$1.3 Trillion**

Baku Finance Goal

**Article 6**

Full Operationalisation

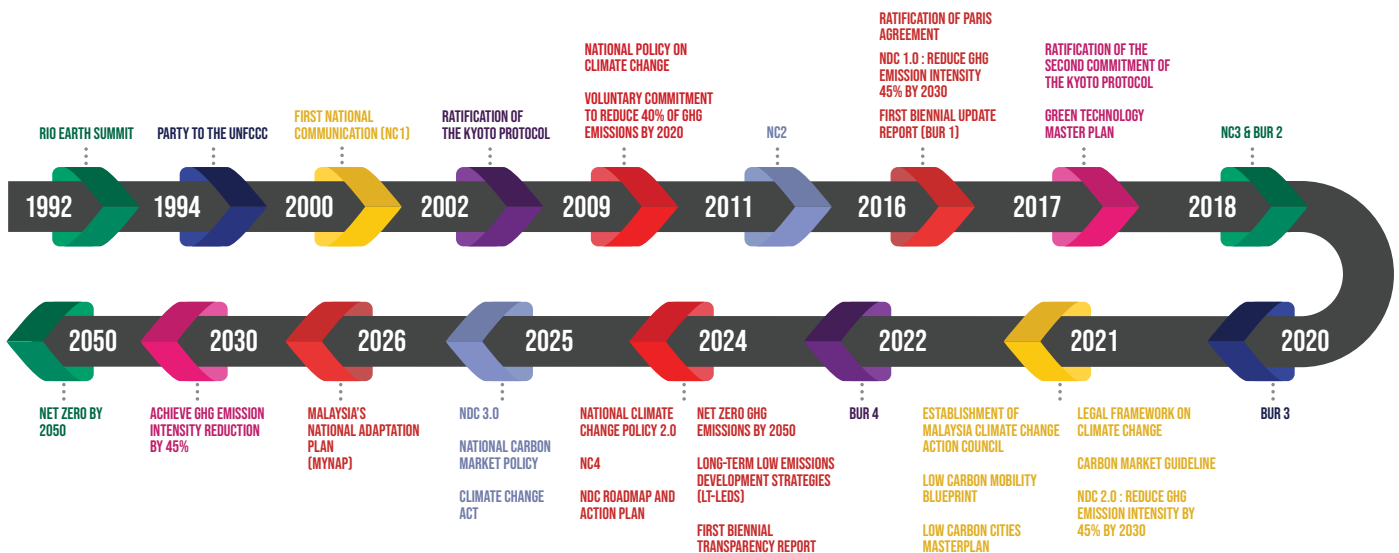
**Loss and  
Damage Fund**

Announcement of  
Full Operationalisation

# COP Timeline

<p><b>UNFCCC</b> 1994</p>	<p><b>THE UNFCCC GETS THE BALL ROLLING</b> The UNFCCC, with 197 nations, drives global climate action. The COP is its decision-making body, where nations meet to assess and accelerate climate progress.</p>
<p><b>COP3</b> 1997 Kyoto</p>	<p><b>THE KYOTO PROTOCOL: ATTEMPT #1 AT A LEGALLY BINDING CLIMATE REGIME</b> The Kyoto Protocol set out legally-binding emission reduction targets for developed countries only, some nations, like the United States pulled out of the COP.</p>
<p><b>COP15</b> 2009 Copenhagen</p>	<p><b>THE COPENHAGEN ACCORD: ATTEMPT #2</b> Rich nations pledged to provide USD 100 billion per year to the developing countries by 2020 to reduce emissions and climate adaptation. Despite great expectations, talks broke down, and funding was deployed late.</p>
<p><b>COP21</b> 2015 Paris</p>	<p><b>THE PARIS AGREEMENT: THIRD-TIME LUCKY</b> All nations agreed to limit emissions and established finance, adaptation, and monitoring commitments. Malaysia ratified the Paris Agreement, pledging to reduce GHG emissions by 45% of GDP intensity by 2030, compared to 2005 levels.</p>
<p><b>COP26</b> 2021 Glasgow</p>	<p><b>MALAYSIA'S BIG YEAR</b> Malaysia commits to achieving net zero as early as 2050, signing key treaties such as the Leaders' Declaration on Forest and Land Use to end deforestation and promote sustainable land management, and the Global Methane Pledge to reduce methane emissions by 30% by 2030.</p>
<p><b>COP29</b> 2024 Azerbaijan</p>	<p><b>CRITICAL POINT: THE FINANCIAL COP</b> Dubbed the 'Financial COP', this year focuses on Climate Financing, adaptation, and Just Energy Transition, with risks to meeting Paris Agreement targets.</p>

# Malaysia's Journey on Climate Change





welcome

# Key Highlights of UNFCCC-COP29

me to COP29  
Entrance



# High-Level Participation

## Delivery of Malaysia’s National Statement by the Minister of Natural Resources and Environmental Sustainability at the Second Part of the High-Level Segment, UNFCCC-COP29

YB Minister of Natural Resources and Environmental Sustainability delivered Malaysia’s National Statement at the second part of the High-Level Segment of the UNFCCC-COP29 on 19 November 2024. The statement outlined Malaysia’s commitment to implementing actions to achieve its greenhouse gas (GHG) emission reduction targets under the Paris Agreement, including the aspiration to reach national net zero GHG emissions by 2050. This target will be pursued based on equity and the principle of Common but Differentiated Responsibilities and Respective Capabilities (CBDR-RC). The statement also highlighted the launch of the National Climate Change Policy 2.0 (DPIN 2.0), the drafting of the National Climate Change Bill (RUUPIN), the development of the National Carbon Market Policy (DPKK), and the

planned implementation of a carbon tax by 2026. Additionally, the Minister expressed gratitude for the approval of funding from the Green Climate Fund to finance the development of Malaysia’s National Adaptation Plan (MyNAP). The Minister emphasised Malaysia’s hope that developed countries will honor their commitments and fulfill obligations to provide climate financing to support climate action and low-carbon transitions in developing countries. The statement also criticized developed countries for allocating funds toward warfare and conflict rather than climate action.



[Click here to download the full NATIONAL STATEMENT](#)



# Strategic Bilateral Engagements at COP29 Baku

During COP29 in Baku, YB Minister and Secretary General of the Ministry of Natural Resources and Environmental Sustainability, as Malaysia's delegation leader, held high-level bilateral meetings with heads of delegations from various nations. These discussions fostered meaningful collaborations to address the pressing climate crisis, providing a platform for exchanging strategic insights on the ongoing COP negotiations and exploring innovative pathways for collective action. Key highlights of these engagements included:



**JAPAN** – Led by the Minister of Environment, H.E. Keiichiro Asao, discussions between the two countries were focused on Japan hoping for Malaysia's potential participation in the Joint Credit Mechanism (JCM).



**UNITED STATES** – Led by US Deputy Special Envoy for Climate, Rick Duke. The USA shared possible perspectives on upcoming UNFCCC-COP30 negotiations under the leadership of a new US President starting in 2025.



**RUSSIA** – Led by Ruslan Edelgeriyev, Advisor to the President of the Russian Federation. Russia expressed interest in Malaysia's carbon market developments and concerns over the EU's Carbon Border Adjustment Mechanism (CBAM) impacting developing countries.



**NEW ZEALAND** – Led by Climate Change Minister, Hon. Simon Watts. New Zealand expressed interest in further discussions on implementing carbon market mechanisms under Article 6.2 and Article 6.4 of the Paris Agreement.



**AUSTRALIA** – Led by Climate Change and Energy Minister, Hon. Chris Bowen, Australia invited Malaysian representatives to observe carbon reduction schemes under Australia’s Safeguard Mechanism and to visit solar panel industries which are currently in high demand.

**SINGAPORE** – Led by Ms. Amelia Tang, Deputy Secretary of the Prime Minister’s Office Strategy Group, discussed potential collaboration between the two countries, focusing on mitigation initiatives and sharing experiences in developing a comprehensive National Adaptation Plan.



**UNITED KINGDOM** – Led by UK Special Representative for Climate Rachel Kyte, who expressed support for Brazil’s presidency at COP30 and emphasised maintaining strong relations with Malaysia despite the UK no longer being part of the EU.

**SAKHALIN REGION (RUSSIA)**  
Led by Deputy Chairman Vyacheslav Alenkov, who shared aspirations for the region which is set to achieve net-zero emissions by 2025.



Beyond exploring cooperation opportunities, these bilateral meetings were utilised to exchange views on global climate issues and countries’ positions regarding the UNFCCC-COP29 negotiations. The Minister also took the opportunity to highlight Malaysia’s transformative policies, including the National Climate Change Policy 2.0 (DPIN 2.0), the National Energy Transition Roadmap (NTER) and the National Climate Change Bill (RUUPIN).

# Other Sessions and Events on the Sidelines of COP29

YB Minister of Natural Resources and Environmental Sustainability was invited to participate as a panelist and presenter at various side events held alongside COP29



## Accelerating Global Industrial and Energy Decarbonisation – A Growth and Economic Modernisation Agenda

Organised by the EU Commission, this program focused on strategies and global cooperation to accelerate industrial and energy decarbonisation, aligning with sustainable development and economic modernisation goals. Discussions included policy and innovation for advancing net-zero pathways and promoting investments to sustain global competitiveness. YB Minister participated as a panelist alongside the European Union Commissioner for Climate Action, Brazil’s National Secretary for Climate Change, the Deputy Executive Director of the International Energy Agency (IEA), and the Vice President of the World Bank.

## Closing the Gap in Forest and Biodiversity Financing: Opportunities in Market and Non-Market Solutions

This dialogue, hosted by the Malaysia Forest Fund (MFF), addressed financing gaps for forest and biodiversity conservation through market and non-market mechanisms. Topics included innovative financing strategies, fostering collaboration among governments, the private sector, and international organisations, and exploring multi-lateral partnerships. It also highlighted Malaysia’s leadership in forest conservation, reaffirming commitments such as maintaining 50% forest cover and attracting global investments to support national climate change agendas.



## Launching of Renewable Energy Council Asia Pacific (RECAP)

Centered on three pillars—economic, social, and environmental impact—RECAP aims to accelerate the transition to sustainable energy and strengthen regional resilience. Based in Indonesia, RECAP will commence operations next year as a hub for integrating and catalysing partnerships among government sectors, industries, NGOs, and stakeholders. During the launch, held at the Australian Pavilion, YB Minister joined prominent figures, including Australia’s Climate Change Minister Honourable Chris Bowen MP, Nauru’s Climate Change Minister, the President of Palau, and the Director-General of the International Solar Alliance.

## ▶ Nature, Tech, and Collective Action: Advancing Southeast Asia's Resilience

Organised by the Boston Consulting Group (BCG) at the BCG-Center for Public Impact Pavilion, this event explored the priorities of nature-based solutions (NbS), technology, and collective action in enhancing Southeast Asia's climate resilience. In the keynote address, YB Minister emphasised Southeast Asia's pivotal role in addressing global climate challenges, advocating for regional cooperation through platforms like ASEAN and leveraging NbS and innovative technologies to protect ecosystems, enhance climate action, and ensure sustainable development.



## ◀ COP29 Reflection and Next Steps on Malaysia's Whole-of-Nation Pathway

Hosted by the Malaysian Youth Delegation (MYD) at the Malaysia Pavilion, this session discussed national policies aligned with global goals, COP29 outcomes beneficial to Malaysia's low-carbon economic transition, and steps to enhance regional and international partnerships. As a panelist, YB Minister highlighted the importance of inclusive approaches to climate action involving government, private sectors, and local communities, alongside aspirations to position Malaysia as a global leader in sustainable development.

## ▶ Revealing Global Peatland Hotspots for Climate Action: Bridging Science and Policy

Organised by the Global Peatlands Initiative (GPI) and the Global Environment Centre (GEC) at Side Event Hall 2, this program promoted international cooperation for peatland conservation financing and aligned actions with global goals such as NDCs and Article 6 of the Paris Agreement. YB Minister shared Malaysia's experience in sustainable peatland management and highlighted its role to strengthen regional collective actions during ASEAN Chairmanship 2025.





# Main Outcomes of the Climate Change Negotiations at COP29

## Climate Negotiations at COP29

The climate negotiations at UNFCCC-COP29 took place from 11–24 November 2024, with Malaysia’s delegation actively participating in various negotiation sessions to develop decision texts for adoption by member states through consensus.

### Key meetings during the negotiations included:

1. The 29<sup>th</sup> Conference of Parties (COP29)
2. The 6<sup>th</sup> Conference of Parties serving as the Meeting of the Parties to the Paris Agreement (CMA6)
3. The 19<sup>th</sup> Conference of Parties serving as the Meeting of the Parties to the Kyoto Protocol (CMP19)
4. The 61<sup>st</sup> Subsidiary Body for Scientific and Technological Advice (SBSTA61)
5. The 61<sup>st</sup> Subsidiary Body for Implementation (SBI61)



## Key Outcomes of COP29

By the end of the conference, COP29 delivered a package of decisions, including three main texts under the *Baku Climate Unity Pact*:

### 1 New Collective Quantified Goal (NCQG) on Climate Finance

- Developed countries must provide climate finance of USD 300 billion annually to developing countries until 2035, tripling the previous target of USD 100 billion per year.
- All parties were urged to collectively mobilise at least USD 1.3 trillion annually by 2035 to support climate action in developing countries.
- Some member states expressed concerns that the funding falls short of the estimated annual financing gap of USD 1.3 trillion for mitigation and adaptation, especially for Least Developed Countries (LDCs) and Small Island Developing States (SIDS).
- Despite objections from some countries (e.g., Bolivia, India, Pakistan, Nigeria, Malawi, and Cuba), the decision was adopted, and the objections were recorded in the secretariat's report.

### 2 Implementation of Carbon Market Mechanisms under Articles 6.2 and 6.4 of the Paris Agreement

- The decision provided guidelines for the operationalisation of the UNFCCC carbon market, enabling actions like authorisation, registry linkage, share of proceeds, and Overall Mitigation in Global Emissions (OMGE).

### 3 Global Goal on Adaptation (GGA)

- Acknowledged progress in the UAE-Belém Work Programme and shortlisted 100 global indicators to ease reporting burdens.
- Introduced the Baku Adaptation Road Map to support adaptation actions aligned with Article 7 of the Paris Agreement. Further discussions on strategies and capacity building will continue in 2025.



## Additional Negotiations

Malaysia’s delegation was also involved in discussions on other key areas under the Paris Agreement:

### 1 Response Measures

- A work program (2026-2030) was established, addressing the impact of climate response measures on cross-border trade, including the implementation of the Carbon Border Adjustment Mechanism (CBAM).

### 2 Mitigation Work Program

- Parties were invited to propose digital platform initiatives to facilitate mitigation actions by 1 May 2025. Dialogues will continue in 2025.

### 3 Loss and Damage Fund

- Contributions totaling USD 730 million were acknowledged, with full operation of the fund beginning in 2025 to support projects in vulnerable countries.
- The Philippines was selected as the host country for the fund, and the World Bank signed a collaboration agreement to oversee its management.

### 4 Reporting

- Emphasised capacity building in developing countries to support reporting efforts. The UNFCCC Secretariat was tasked with engagement initiatives for reporting and funding requests through the Global Environment Facility.

# Initiatives and Declarations Supported by Malaysia

In conjunction with UNFCCC-COP29, Malaysia also supported several climate-related initiatives and declarations led by the Government of the Republic of Azerbaijan, as follows:

1. The Baku Harmoniya Climate Initiative for Farmers
2. Baku Initiative for Climate Finance, Investment, and Trade (BICFIT) Dialogue
3. COP29 Water for Climate Dialogue
4. COP Truce Initiative
5. COP29 Hydrogen Declaration
6. Global Energy Storage and Grids Pledge
7. Green Energy Pledge: Green Energy Zones and Corridors
8. The Baku Initiative on Human Development for Climate Resilience
9. Multisectoral Actions Pathways (MAP) to Resilient and Healthy Cities
10. Reducing Methane from Waste

## ▶ Kuala Lumpur's Mayor, H.E. Dr Maimunah Mohd Sharif delivers speech at COP29

At COP29, Kuala Lumpur's Mayor, H.E. Dr Maimunah Mohd Sharif, delivered a powerful message that resonated with global leaders: urgent action is essential to secure a sustainable future.

Representing cities on the frontlines of the climate crisis, she highlighted Kuala Lumpur's commitment to climate resilience through groundbreaking initiatives like the BiodiverCities program, which transforms urban areas into thriving biodiversity hubs.

The city is also making significant strides in reducing emissions and enhancing urban livability by investing in green public spaces and sustainable transport systems.





# MALAYSIA PAVILION

**COP29 BAKU, AZERBAIJAN**

11 - 22 November 2024

# Sh//ft For Sustainability: *Climate Action Now*

Malaysia is proud to present our Malaysia Pavilion at COP29, built around the theme “**Shift for Sustainability: Climate Action Now**”. This theme emphasises the urgency of addressing climate change with immediate, bold actions. Through a whole-of-nation approach, Malaysia is committed to collaborating with all sectors — government, businesses, and communities — to create a sustainable and resilient future for all.

At the Malaysia Pavilion we showcased our nation’s innovative solutions for climate action, from green urban development to energy transitions, biodiversity preservation, and more.

## Our Vision: A Sustainable Future for Malaysia

The Malaysia Pavilion at COP29 reflects our nation’s ambitious goal to achieve net-zero emissions by 2050. By embracing sustainable development, green technologies, and resilient urban design, Malaysia is leading the way in transforming how we address climate challenges. Through collaborative efforts, we aim to create a world where economic growth, social equity, and environmental preservation go hand in hand.

Lead Ministry



MINISTRY OF NATURAL RESOURCES  
AND ENVIRONMENTAL SUSTAINABILITY

Implementing Agency





# Seven Pillars for Sustainable Transformation

The Pavilion featured seven thematic clusters that represent Malaysia's key climate action areas. Each cluster showcased our strategic initiatives to achieve a sustainable future.



## FINANCE & ECONOMY

Malaysia is building a sustainable finance ecosystem by leveraging climate financing, carbon trading, and innovative financial tools to fund the energy transition. By tapping into Malaysia's untapped carbon trading potential, we aim to support decarbonisation and create opportunities for investment across ASEAN.



**Sh//ft For Sustainability:**  
*Climate Action Now*



## SUSTAINABLE DEVELOPMENT

We are implementing global sustainability techniques locally by promoting resilient cities, ensuring climate equity, and mainstreaming planetary health to future-proof urban infrastructure.



**Sh//ft For Sustainability:**  
*Climate Action Now*



## TECH & INNOVATION

Incorporating AI, advanced technologies, and traditional wisdom, Malaysia is advancing climate solutions that can be locally adapted and scaled globally.



**Sh//ft For Sustainability:**  
*Climate Action Now*

## TRADE & INDUSTRY

Our strategy focuses on driving the circular economy, enhancing supply chain compliance, and setting robust frameworks to ensure a sustainable future for consumers and industries alike.



**Shift For Sustainability:**  
*Climate Action Now*

## ENERGY

Malaysia is leading the region with sustainable energy innovations such as Carbon Capture, Hybrid Hydro Floating Solar, and interconnected energy grids, ensuring a just and inclusive energy transition for all.



**Shift For Sustainability:**  
*Climate Action Now*

## NATURAL RESOURCES

Local communities play a critical role in protecting and managing natural resources. Through data collection and knowledge-sharing, Malaysia is empowering its citizens to become stewards of biodiversity.



**Shift For Sustainability:**  
*Climate Action Now*

## YOUTH & ADAPTATION

We prioritise inclusive climate action by elevating the voices of youth, women, and indigenous communities to foster resilience and sustainable solutions. Malaysia is actively addressing climate adaptation through initiatives that secure food supplies, mitigate flood risks, and safeguard communities from rising sea levels.



**Shift For Sustainability:**  
*Climate Action Now*

## PROGRAMME SNAPSHOT

CLIMATE  
FINANCING EVENTS

10

CLIMATE  
AMBITION EVENTS

19

JUST TRANSITION  
EVENTS

13

FINAL NUMBER  
OF SESSIONS

46

TOTAL  
SPEAKERS

185

MALAYSIA  
DELEGATES

313

### LOCAL VS INTERNATIONAL SPEAKER BREAKDOWN

48%

Local  
Speakers



52%

International  
Speakers

### DIVERSITY BREAKDOWN

35%

Female  
Speakers



65%

Male  
Speakers

# COP29 Presidential Theme

## “In Solidarity for a Green World”

This year, Azerbaijan was selected as the Presidency of the 29th Conference of the Parties (COP29), hosted in Baku in November 2024.

### Malaysia Pavilion Daily Themes

The Pavilion featured daily themes that highlight Malaysia’s contributions to global climate action. Our daily sessions brought together thought leaders, innovators, and policymakers to explore the bold steps Malaysia is taking toward a sustainable and resilient future.

DATE	MALAYSIA PAVILION AGENDA & THEMES	COP29 PRESIDENTIAL THEMES
11 NOV	Opening of Malaysia Pavilion	COP29 Opening
12 NOV	Shift for Sustainability: Climate Action Now <b>FUTURE-PROOFING OUR ENVIRONMENT</b>	World Leaders Climate Action Summit
13 NOV	Shift for Sustainability: Climate Action Now <b>LET’S JUST TRANSITION!</b>	World Leaders Climate Action Summit
14 NOV	<b>MALAYSIA “POWERING” THROUGH CHANGE</b>	Finance, Investment & Trade
15 NOV	<b>CLOSING THE LOOP:</b> The Last Mile to Sustainably Serve Local and Global Consumer Demands	Energy, Peace, Relief & Recovery
16 NOV	<b>CLIMATE TECH:</b> Tackling Climate Change on Home Ground	Science, Technology & Innovation, Digitisation
18 NOV	<b>SYSTEMIC SHIFT:</b> Capitalising Green Finance & Carbon Market Potential in Malaysia	Human Capital, Children & Youth, Health, Education
19 NOV	<b>EMPOWERED COMMUNITY:</b> Guardians of the Sustainability Ecosystem	Food, Agriculture, Water
20 NOV	<b>CLIMATE RESILIENCE:</b> Sub-National Leadership	Urbanisation, Transport, Tourism
21 NOV	<b>MALAYSIA’S DIVERSE VOICES:</b> All for Sustainability	Nature & Biodiversity, Indigenous People, Gender Equality, Oceans
21 NOV	Closing of Malaysia Pavilion	



[Click here to view video of DAY 1 HIGHLIGHTS](#)

# DAY 1

11 November 2024

## Opening of MALAYSIA PAVILION

An inspiring keynote address delivered by the Secretary General from the Ministry of Natural Resources & Environmental Sustainability, marked the beginning of the event and set the tone for the discussions on sustainability and environmental stewardship. Following the opening, Ir. Ts. Shamsul Bahar Mohd Nor, the Group Chief Executive Officer of Malaysian Green Technology and Climate Change Corporation, presented key insights on green technology initiatives and their impact on Malaysia's sustainable development goals.

### SESSIONS & TOPICS

KEYNOTE

Opening Keynote by the Secretary General, Ministry of Natural Resources and Environmental Sustainability (NRES)

EVENT

Opening Ceremony of Malaysia Pavilion

KEYNOTE

Presentation by Ir. Ts. Shamsul Bahar Mohd Nor, Group CEO of Malaysian Green Technology and Climate Change Corporation (MGTC)

### KEY INSIGHTS BY



MINISTRY OF NATURAL RESOURCES AND ENVIRONMENTAL SUSTAINABILITY



## OUTCOMES

### Display of commitment on a United Front & Whole-of-nation Stance

- Easy to understand theme and tagline.
- Highly collaborative and inclusive partners & stakeholders.

### Invitation to collaborate with the government, public, private sectors and special interest groups in Malaysia

- ASEAN-level involvement i.e. ASEAN Carbon Market Framework.

### Demonstration of Long Term Plan and mission via a specialised agency like MGTC

- Milestones sharing i.e. Green Technology Financing Scheme (GTFS), Green Investment Tax Allowance, IGEM, MyHIJAU.



“As for the Malaysia Pavilion, I was very impressed with everything – the dresses, the music, and the live performances. It’s absolutely amazing! The talks are also fantastic, with experts from both Malaysia and other countries.”



**Beatriz Marquez**  
Sectorial Specialist,  
El Salvador





[Click here to view video of DAY 2 HIGHLIGHTS](#)

**DAY 2**  
12 November 2024

# Shift for Sustainability: Climate Action Now

## FUTURE-PROOFING OUR ENVIRONMENT

Day 2 focused on sustainable urban development. Key topics included building resilient infrastructure, adapting cities to climate change, and promoting social equity in climate action. Discussions also highlighted the importance of financing sustainable initiatives to ensure long-term environmental and economic health.

### SESSIONS & TOPICS

- PANEL DISCUSSION** Fostering Synergy for a Sustainable Future: Public and Private Sector Collaboration in Malaysia's Energy Transition
- PANEL DISCUSSION** Towards Climate-Resilient Malaysian Cities: Implementing Green City Action Plans
- PANEL DISCUSSION** Showcasing ASEAN Climate Ambition Through the Development of the New Cycle of Nationally Determined Contributions
- PANEL DISCUSSION** Report Presentation & Fireside Chat  
The Collective Advantage: Understanding Transboundary Climate Risks in Southeast Asia and Charting a Path Forward

### KEY INSIGHTS BY



## OUTCOMES

### Malaysia's journey toward a more sustainable and resilient energy future

- Strategic initiatives by TNB and the Malaysian government, demonstrating the synergies between public and private sectors, including policy developments, regulatory frameworks, and collaborative actions necessary to ensure a just transition.



**“The Malaysian Pavilion’s message is clear: Malaysia is taking action, but global cooperation is essential. Climate action is a collective responsibility. I want to thank the Malaysian government for its vision, particularly under the 12th Malaysia Plan, and for setting the goal of achieving net zero by 2050.”**

### ASEAN’s Leadership in Raising Climate Ambition

- Alignment of new cycle of NDCs with global goals, driving collaborative action, and securing resources to ensure sustainable, resilient futures for all.



**Emami Kumar**  
Deputy Secretary General & Executive Director,  
ICLEI South Asia

### Paving the way for a sustainable urban future, where every Malaysian city can thrive in the face of climate change

- New generation GCAPs define “green projects” with clear development impacts, covering urban infrastructure and development, environment, and climate resilience within the Ministry of Economy’s Green City Action Plan.





[Click here to view video of DAY 3 HIGHLIGHTS](#)

# DAY 3

13 November 2024

## Shift for Sustainability: Climate Action Now LET'S JUST TRANSITION!

Day 3 centred on achieving a fair transition to renewable energy, highlighting strategies to balance environmental goals with social equity. Key discussions focused on supporting communities by investing in reskilling programmes and creating local green jobs to ensure no one is left behind.

### SESSIONS & TOPICS

- PANEL DISCUSSION** Funding the Just Energy Transition Journey
- PANEL DISCUSSION** Addressing Adaptation and Funding Needs in ASEAN
- PANEL DISCUSSION** From Switch to Savings: Doubling Energy Efficiency with Appliance Solutions
- PANEL DISCUSSION** Indigenous Climate Resilience: The Sabah RE2 Rural Electrification Journey

### KEY INSIGHTS BY



**OUTCOMES**

**Coming together of Malaysia’s energy powerhouses – Tenaga Nasional Berhad (TNB) and PetroliaM Nasional Berhad (PETRONAS)**

- Explored the complex realities that nations like Malaysia face as they strive for energy transition and underscore the critical role that financial institutions play in ensuring a sustainable, and just, shift away from fossil fuels.

**Discussions around pragmatic transition towards Net Zero across all levels**

- Emphasised the importance of mainstreaming climate change into national policies and pathways to a just energy transition by increasing the efficiency of appliances, lighting and equipment we use every day improving climate resilience, and promoting sustainable development.

**Actionable insights into overcoming the financing challenges and operationalising adaptation and Loss and Damage solutions across the region**

- Innovative financing models—such as parametric insurance and sustainable sukuk—and Malaysia’s current sustainability financing frameworks.



**“We know that climate change presents a huge challenge to sustainability, and it will harm human welfare. The key is to shift toward sustainability in everything we do and take climate action now.”**



**Lord Adair Turner**  
Chairperson, Energy Transitions Commission (ETC)



[Click here to view video of DAY 4 HIGHLIGHTS](#)

# DAY 4

14 November 2024

## MALAYSIA “POWERING” THROUGH CHANGE

Day 4 showcased Malaysia’s ambition to become a central hub for energy transition in Southeast Asia. Discussions focused on fostering interconnected regional grids to facilitate cross-border energy trade, enabling cleaner and more efficient energy sharing across ASEAN.

### SESSIONS & TOPICS

- PANEL DISCUSSION** From Roads to Runways: Malaysia’s Blueprint for Decarbonised Transport
- DIALOGUE** Fiscal Resilience: Aligning Financial Flows with Climate Action in Southeast Asia
- PANEL DISCUSSION** Leading Energy Transition: Hope or Hype?
- PANEL DISCUSSION** ASEAN-UK Climate Collaboration: ASEAN-UK Joint Efforts on Climate Change
- PANEL DISCUSSION** When Global Meets Local: Finding Solutions to Planetary Uncertainties

### KEY INSIGHTS BY



## OUTCOMES

### In-depth view into how Malaysia's integrated approach to sustainable transport from MGTC, NRES & MOT

- Insights on two pivotal frameworks: the Low Carbon Mobility Blueprint (LCMB) for land transport and the Malaysian Aviation Decarbonisation Blueprint (MADB) for aviation.

### Announcement of the Fiscal Resilience Initiative and launch a new 'Climate-resilient fiscal management' report

- Exchange Best Practices on Climate Fiscal Resilience.
- Identified the unique fiscal challenges Southeast Asia faces.

### Encouraged regional and intergovernmental collaboration including the Philippines, Indonesia, Malaysia and Singapore

- To advance climate finance mobilisation and resilience-building efforts across ASEAN, aligning fiscal policies with low-carbon development goals.



“I think the call right now has to be loud and clear that, not only for greenhouse gas emission reductions, which is obviously a priority in ASEAN—from the land use sector and for forests as well as from industry and energy—but we also have to balance that with being realistic that we’re going to face these impacts.”



**Dr David McCauley**  
Advisor, Climate and Environmental Finance





 [Click here to view video of DAY 5 HIGHLIGHTS](#)

**DAY 5**  
15 November 2024

# CLOSING THE LOOP: The Last Mile to Sustainably Serve Local and Global Consumer Demands

Day 5 highlighted strategies to bridge the gap in sustainably meeting local and global consumer demands. Discussions focused on advancing circular economy principles, optimising supply chains, and integrating sustainable practices across industries to close the loop on resource use.

**SESSIONS & TOPICS**

- PRESENTATION **Introduction of Net Zero Research Paper Study: Unveiling Malaysia's Palm Oil Net Zero Vision for a Greener Future**
- PANEL DISCUSSION **Driving Just Transition and Circular Economy in Malaysia's Palm Oil Industry: A Pathway to Climate Resilience and Social Equity**
- PRESENTATION **Protecting Biodiversity: Malaysia's Commitment to Conservation through Sustainable Palm Oil**
- PANEL DISCUSSION **Securing Food for Tomorrow: Sustainable Palm Oil for Global Food Security**
- DIALOGUE **Power Talk: Powering the Nation - Malaysia's National Energy Transition Roadmap (NETR) Progress & Accelerating Renewable Energy Transition**
- PANEL DISCUSSION **Report Presentation: Accelerating People-Centric Just Transition in Asia**
- DIALOGUE **Science Panel for Borneo: Uniting Scientists & Communities for a Sustainable Future**

**KEY INSIGHTS BY**



**OUTCOMES**

**Energy transition with people at the core, addressing its impact on workers, communities, consumers, and SMEs**

- People-centric energy transition in Asia-Pacific, through sharing the latest report outcome on “The People-Centric Energy Transition in the Asia Pacific: The Now, The How and the Future”.



**Malaysia Leads the Charge in Balancing Food Security and Sustainability in the Palm Oil Sector**

- Ongoing collaboration and dialogue between stakeholders to ensure that Malaysia’s palm oil industry continues to meet global food security needs while maintaining its sustainability commitments.

“In championing climate change, Malaysia is a great leader and is truly committed to sustainable development. I’m extremely excited that it has the presidency of ASEAN in the coming year. I think ASEAN can make some very strong advances in energy transformation, biodiversity conservation, and economic development.”



**Professor Jeffrey Sachs**  
President, United Nations Sustainable Development, Solutions Network (UNSDSN)

**Recognised the urgency of protecting Borneo’s rich biodiversity, in partnership with Indonesia and Brunei, is stepping up our efforts to safeguard our ecosystem**

- While the Science Panel for Borneo (SPB) was launched at the Indonesia Pavilion at COP29, the Malaysia Pavilion brought together key leaders and drivers of the Science Panel for Borneo (SPB) to introduce its overarching aims and goals.





[Click here to view video of DAY 6 HIGHLIGHTS](#)

**DAY 6**  
16 November 2024

# CLIMATE TECH: Tackling Climate Change on Home Ground

Day 6 centred on the pivotal role of climate technology in addressing climate change at a regional level. Emphasis was placed on home-grown solutions, highlighting regional businesses that leverage cutting-edge technology to drive sustainable change.

### SESSIONS & TOPICS

- PANEL DISCUSSION** Can Southeast Asia Achieve a Near Zero Emissions Power System by 2050?
- PANEL DISCUSSION** The Buck Stops Here: Unlocking Responsible Financing for ASEAN Carbon Projects
- PANEL DISCUSSION** Supercharging ASEAN’s Grid: Unlocking Cross-Border Energy Trade
- EXHIBIT/DEMO** Technology & Data Platforms for Climate Adaptation and Mitigation
- PANEL DISCUSSION** Tech Talks for Impact: How Southeast Asia’s Climate Tech Entrepreneurs Are Pioneering Innovations for a Greener Future

### KEY INSIGHTS BY





**Naoki Shigetake**  
Chief Operating Officer,  
Green Transformation  
Acceleration Agency,  
Japan

“Our mission is to drive Japan’s GX strategy by providing financial support for green transformation-related projects. At COP 29, I’m most excited about the energy and diversity. It’s impressive to see so many countries participating, even those with existing issues, all coming together because we share the same goal.”

## OUTCOMES

**International interest in cutting-edge technology and data platforms is crucial for driving transformative climate adaptation and mitigation solutions**

- MyBIS Data Repository and Qarbotech demonstration that positioned Malaysia’s technological advancement in protecting its biodiversity.

**Regional dialogue in unlocking Responsible Financing for ASEAN Carbon Projects**

- Moderated by Bursa Malaysia, the session offered a holistic view of how ASEAN can operationalise its carbon credit market to achieve both environmental and economic goals.

**Putting the spotlight on the ASEAN Power Grid, a critical component for regional energy integration**

- **Knowledge Sharing:** Exchange best practices regarding technical standards, regulatory frameworks, and market mechanisms relevant to cross-border electricity trade.
- **Challenge Identification:** Analyse challenges such as interoperability and financing that hinder progress.
- **Encouraging Partnerships:** Foster collaborations among stakeholders to strengthen the sector.





[Click here to view video of DAY 7 HIGHLIGHTS](#)

**DAY 7**  
18 November 2024

# SYSTEMIC SHIFT: Capitalising Green Finance & Carbon Market Potential in Malaysia

Day 7 spotlighted the transformative role of green finance and carbon markets in accelerating climate action. Panellists highlighted the burgeoning potential of carbon markets, emphasising the need for robust regulatory frameworks and transparency to attract investment and ensure integrity.

**SESSIONS & TOPICS**

- KEYNOTE** Opening Keynote by the Honourable Nik Nazmi Nik Ahmad, Minister of Natural Resources and Environmental Sustainability (NRES)
- EXCHANGE** Memorandum of Cooperation (MOC) Exchange among Carbon Market Associations of ASEAN Countries
- PANEL DISCUSSION** ASEAN Common Carbon Framework Forum
- PANEL DISCUSSION** From Zero to Carbon Hero: Unlocking the Potential of Tech-Powered Carbon Credits
- DIALOGUE** Closing the Gap in Forest and Biodiversity Financing: Opportunities in Market and Non-Market Approaches

**KEY INSIGHTS BY**



## OUTCOMES

### MOC Exchange Among Carbon Market Associations of ASEAN Countries

- The signing of the Memorandum of Cooperation (MOC) aims to unlock the technical potential of carbon project opportunities unique to ASEAN, promoting regional cooperation that is expected to significantly reduce the costs of implementing carbon initiatives.

### Fostering Cross-Border Collaboration in Carbon Trading

- Promoting regional collaboration across ASEAN and beyond, focusing on harmonising carbon market standards, and facilitating cross-border trading and investment in carbon credits.

### Position Malaysia Forest Fund (MFF) as a central player in the ASEAN region in addressing the financing gap

- Demonstrated how Malaysia is advancing forest and biodiversity conservation, particularly through innovative financial mechanisms.



“My main hope is to see dramatic reductions in carbon emissions; otherwise, communities will continue to be exposed to disasters for many years to come. Additionally, we need increased investments in resilience, particularly at the community level. Often, climate adaptation finance doesn’t reach local levels. Humanitarian actors can help, but we can’t be the full solution.”



**Greg Puley**  
Head of Climate Team,  
United Nations Office  
for the Coordination of  
Humanitarian Affairs  
(OCHA)



[Click here to view video of DAY 8 HIGHLIGHTS](#)

**DAY 8**  
19 November 2024

# EMPOWERED COMMUNITY: Guardians of the Sustainability Ecosystem

Day 8 focused on empowering communities as guardians of sustainability. Discussions emphasised the importance of education and behavioral change for embedding sustainable practices, showcased how grassroots and indigenous efforts drive resilience, and highlighted urban leaders’ role in advancing just transitions. Experts also explored the rising threat of sea levels, stressing decarbonisation and strong governance as critical strategies for climate adaptation.

**SESSIONS & TOPICS**

- KEYNOTE** Opening Keynote by the Deputy Secretary General of the Ministry of Natural Resources and Environmental Sustainability (NRES)
- PANEL DISCUSSION** Humanising Sustainability through Behavioral Change and Education
- PANEL DISCUSSION** **Community Resilience:** Why it Takes a Village to Make a Real Difference
- PANEL DISCUSSION** **Cities Spotlight:** Safeguarding Urban Resilience and Ensuring Just Transition
- DIALOGUE** **From Melting Ice to Rising Seas:** Where We Stand and ASEAN’s Way Forward

**KEY INSIGHTS BY**



## OUTCOMES

### Humanising sustainability through education and behavioural change and leveraging AI for broader outreach

- This outcome focuses on educating the public, businesses, and policymakers on how individual and collective choices in areas such as energy use, food consumption, and waste management can contribute to long-term environmental sustainability.

### Unpacking the realities and opportunities for growth in Just Transitions for cities to implement change for the communities

- Cities, being centres of activity and vulnerable to climate impacts, necessitate measures led by mayors to mitigate emissions, bolster resilience, and promote sustainability.



**“Although last week’s negotiations at COP29 were challenging, I remain hopeful. We need courageous leadership to broker deals, dismantle barriers, and push forward. Without hope and determination, progress becomes impossible.”**



**Dr James Kirkham**  
Chief Science Advisor  
and Coordinator,  
International Cryosphere  
Climate Initiative



Celebrating Diverse Malaysia:  
Leapfrogging towards  
a Green Powerhouse

[Click here to view video of DAY 9 HIGHLIGHTS](#)

**DAY 9**  
20 November 2024

# CLIMATE RESILIENCE: Sub-National Leadership

Day 9 highlighted the importance of sub-national leadership in enhancing climate resilience. Discussions explored sustainable water management as a driver for economic growth, the critical role of peatlands in carbon storage and biodiversity conservation, and the value of climate-resilient urban design in future-proofing cities. The day also addressed transboundary haze and emphasised the need for regional collaboration through sustainable land management solutions across ASEAN.

## SESSIONS & TOPICS

- PANEL DISCUSSION** The Water Story: Balancing Sustainable Development and Economic Growth
- PANEL DISCUSSION** Turning the Tide with Malaysia's Peatlands Conservation
- PANEL DISCUSSION** Climate Resilience and Green Building: Sustainable Urban Design for Future Proof Cities
- PANEL DISCUSSION** Global Solutions for Regional Challenges: ASEAN Investment Framework for Haze-Free Sustainable Land Management

## KEY INSIGHTS BY



## OUTCOMES

### New-age water consumption issues were discussed, not just pollution as a threat to our water ways

- A particular focus was placed on the rising demand for water due to the growth of industries such as data centres. While these centres play a significant role in economic advancement, they also pose challenges in terms of water consumption.



### A presentation on the SMPM project, highlighting its achievements and best practices for sustainably managing peatlands

- By showcasing successful case studies and collaborative efforts, Malaysia positioned itself as a leading example of effective sustainable peatland management, demonstrating how harmonious coexistence between agricultural development and environmental stewardship is not only possible but essential for our future.

“Malaysia is an influential country in Southeast Asia. It is a country with significant resources, particularly in terms of forests. We look at Malaysia quite closely as there are good examples coming from here, along with lessons that we try to adapt to other parts of the world.”



**Gabriel Labbate**  
Head of Climate Mitigation Unit,  
United Nations Environment  
Programme (UNEP)

### Foster subregional and regional collaboration and knowledge sharing of experiences, best practices, and lessons learned from the implementation of the AIF

- This panel highlighted the implementation progress of the ASEAN Investment Framework for Haze-free Sustainable Land Management, developed to generate support for the implementation of initiatives in ASEAN to prevent transboundary spoke haze and promote sustainable land management.





[Click here to view video of DAY 10 HIGHLIGHTS](#)

# DAY 10

21 November 2024

## MALAYSIA'S DIVERSE VOICES: All for Sustainability

Day 10 focused on Malaysia's commitment to sustainability and climate justice, ensuring climate action prioritises vulnerable communities. Discussions emphasised the need to operationalise environmental rights, reflected on Malaysia's COP29 progress and explored pathways for collective action, setting the stage for its future climate leadership.

### SESSIONS & TOPICS

- PANEL DISCUSSION
**The Environment as a Human Right: Implementing the 2022 UNGA Resolution**

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- DIALOGUE
**COP29 Reflection and Next Steps on Malaysia's Whole-of-Nation Pathway**

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- EVENT
**Closing of Malaysia Pavilion COP29**  
 by the Honourable Nik Nazmi Nik Ahmad,  
 Minister of National Resources and Environmental Sustainability (NRES)

### KEY INSIGHTS BY



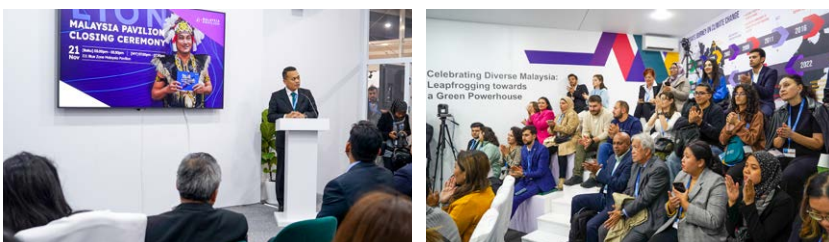
## OUTCOMES

### A dialogue around the importance of translating this resolution into actionable policies and legal frameworks, ensuring that environmental protection becomes a fundamental human right

- The urgent need for countries to integrate the 2022 UNGA resolution, which recognises the right to a clean, healthy, and sustainable environment, into national legal frameworks.
- The second key is the importance of climate litigation as a tool for enforcing environmental rights, with international cooperation playing a pivotal role in strengthening accountability mechanisms.

### A fireside chat with a side of real and raw look into where we have done well as a nation and where we need to buck up, in our mission to achieve NetZero 2050

- The fireside chat aimed to bring together key Malaysian perspectives, from both government and civil society, to provide commentary on the progress of COP29, explore the roles of state and non-state actors in climate action, as well as climate ambitions for Malaysia's forthcoming ASEAN Chairmanship 2025 and COP30.



“I’m inspired by the collaboration and action-oriented multilateralism demonstrated by cities worldwide. Cities are proving that international cooperation can drive meaningful change. My hope is that the multilateral system led by national governments can draw inspiration from this and move toward more effective, action-oriented solutions.”



**Caterina Sarfatti**  
Managing Director for  
Inclusion and Global  
Leadership, C40 Cities

**MALAYSIA PAVILION**  
**PR & MEDIA**

TOTAL PR VALUE

**RM 33.2 million**

TOTAL REACH

**7.44 billion views**

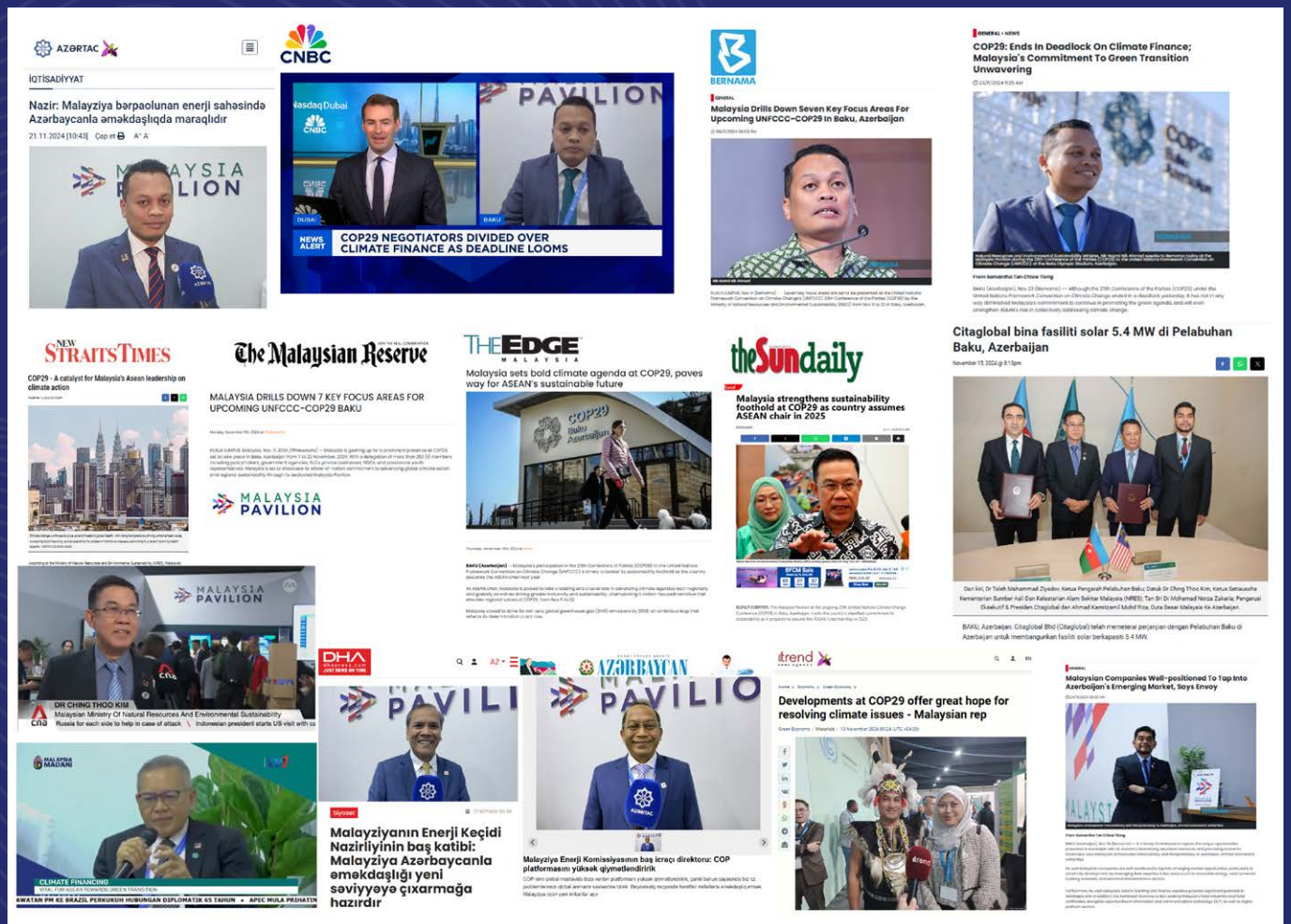
Across a mix of online, print, broadcast and social channels

**6 PRESS RELEASES**

**31 INTERVIEWS**

**1 BYLINE ARTICLE**

**1,372 TOTAL CLIPS**



# SOCIAL MEDIA

## TOP PERFORMING POSTS ON FACEBOOK

 Welcome to the Malaysian Pavilion a... 12 November 03:53 178K 103	 Welcome to the Malaysian Pavilion a... 12 November 03:48 165.7K 75	 Day 4 at the Malaysian Pavilion a... 15 November 06:38 160.5K 72	 Day 6 at the Malaysian Pavilion a... 17 November 23:02 152.7K 69
 Day 5 at the Malaysian Pavilion a... 16 November 21:52 150.9K 76	 Day 3 at the Malaysian Pavilion a... 14 November 10:34 149.6K 53	 Hear from Gloyta Nathalang, Senior... 19 November 20:31 138K 98	 Day 8 Recap: Empowering... 20 November 20:47 137.4K 63

## TOP PERFORMING POSTS ON INSTAGRAM

 Day 8 at COP29 began with YB Nik Nazmi... 21 November 03:16 3.8K 126	 Countdown to COP29: TNB Leads... 11 November 03:37 3.8K 107	 TNB at COP29: Advancing Towards... 7 November 01:56 3.3K 79	 21 November   Malaysia's Diverse... 20 November 00:41 3.1K 51
 Tan Yin Yi from the University of Malaya... 24 November 05:39 6.2K 87	 Day 1 at the Malaysia Pavilion kicked off... 12 November 20:00 6.1K 128	 As we close the Malaysia Pavilion at... 23 November 22:08 4.8K 75	 Welcome to the Malaysian Pavilion a... 12 November 03:38 4K 126

## SOCIAL MEDIA REACH

**1.1M**

## SOCIAL MEDIA VISITS

**19.2k**

## CONTENT INTERACTIONS

**4.9k**



## TOTAL POSTS

**22**

## REACH KPI PER POST

**100k**

## AVERAGE REACH PER POST

**150k+**

# LIVESTREAMS



TOTAL VIEWERSHIP  
ON SOCIAL (LIVE)

10k+  
views

## Digital access helps bridge the physical gap between Baku and the audience based in Malaysia

The reality was that it was expensive for many Malaysians to attend COP29 in Baku, Azerbaijan. The live stream helped provide an insight into the important day-to-day conversations, discussions and knowledge sharing.

NUMBER OF SESSIONS  
LIVESTREAMED

46  
sessions

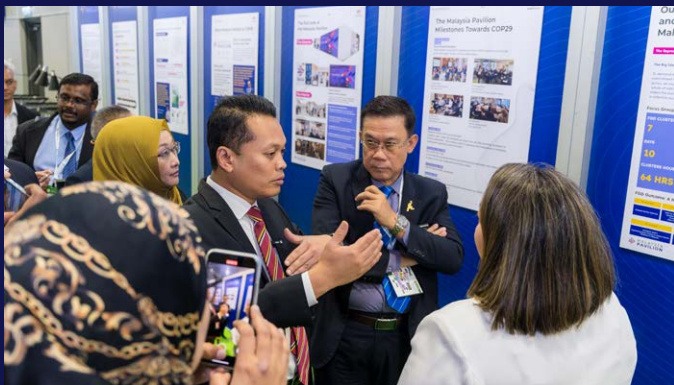


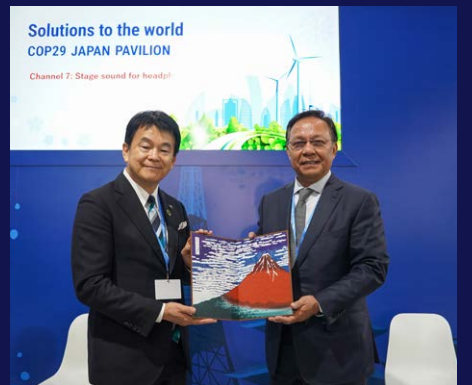
## The production style of the livestream brings the on-ground experience to digital screens, consistently

The theme “Shift for Sustainability: Climate Action Now” masthead, colours and visual elements were applied, which brought a consistent Malaysia Pavilion experience, digitally.

# MALAYSIA PAVILION

## GALLERY













**MALAYSIA  
PAVILION**

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**TENAGA  
NASIONAL**

*Better. Brighter.*



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INSTITUT OSEANOGRAFI DAN SEKITARAN (INOS), UNIVERSITI MALAYSIA TERENGGANU (UMT)  
INTEL MALAYSIA  
IPOH CITY COUNCIL  
ISKANDAR REGIONAL DEVELOPMENT AUTHORITY (IRDA)  
JABATAN PERHUTANAN SEMENANJUNG MALAYSIA  
JOHOR SUSTAINABILITY CENTRE  
KEIO UNIVERSITY  
KUMPULAN PERANGSANG SELANGOR BERHAD  
LANDASAN LUMAYAN SDN BHD  
LEMBAGA URUS AIR SELANGOR (LUAS)  
MALAYSIA AVIATION GROUP (MAG)  
MALAYSIA CARBON MARKET ASSOCIATION (MCMA)  
MALAYSIA EXTERNAL TRADE DEVELOPMENT CORPORATION (MATRADE)  
MALAYSIA OCEAN RESEARCH ALLIANCE (MORA)  
MALAYSIAN FOREST FUND (MFF)  
MALAYSIAN GREEN TECHNOLOGY AND CLIMATE CHANGE CORPORATION (MGTC)  
MALAYSIAN INDUSTRY GOVERNMENT GROUP FOR HIGH TECHNOLOGY (MIGHT)  
MALAYSIAN NATURE SOCIETY (MNS)  
MALAYSIAN PALM OIL BOARD  
MALAYSIAN PALM OIL COUNCIL (MPOC)  
MALAYSIAN PALM OIL GREEN CONSERVATION FOUNDATION  
MALAYSIAN PHOTOVOLTAIC INDUSTRY ASSOCIATION (MPIA)  
MALAYSIAN WATER ASSOCIATION (MWA)  
MALAYSIAN YOUTH DELEGATION  
MANTASOFT SDN BHD  
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PROTON  
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SABAH ELECTRICITY SDN BHD  
SARAWAK ENERGY BERHAD  
SD GUTHRIE BERHAD  
SEAMPLY SUSTAINABLE  
SUNWAY CENTRE FOR PLANETARY HEALTH  
SURUHANJAYA PERKHIDMATAN AIR NEGARA (SPAN)  
TENAGA NASIONAL BERHAD (TNB)  
TETRA PAK  
UEM LESTRA BERHAD  
UK MISSION TO ASEAN  
UN GLOBAL COMPACT NETWORK MALAYSIA & BRUNEI  
UN SUSTAINABLE DEVELOPMENT SOLUTIONS NETWORK (ASIA HQ), SUNWAY UNIVERSITY  
UNICEF MALAYSIA  
UNITED NATIONS DEVELOPMENT PROGRAMME (UNDP)  
UNIVERSITI KEBANGSAAN MALAYSIA  
UNIVERSITI MALAYA  
UNIVERSITI SAINS MALAYSIA, CENTRE FOR GLOBAL SUSTAINABILITY STUDIES  
UNIVERSITI TEKNOLOGI MALAYSIA  
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URBANICE MALAYSIA  
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VOLUNTARY CARBON MARKETS INTEGRITY INITIATIVE (VCMI)  
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WORLDWIDE FUND MALAYSIA (WWFM)  
YAYASAN HASANAH  
YINSON HOLDINGS BERHAD  
ZERO WASTE MALAYSIA



## Malaysia at COP30

# THE FIRST COP IN THE AMAZON

10-21 November 2025 | Belém, Brazil



The first global climate conference to take place in the Amazon. This event promises to leave a lasting legacy for the region, with significant impacts on both the environment and the local population.

It is expected that international agreements will be signed that will strengthen conservation policies and encourage reforestation projects and the recovery of degraded areas.

### COP30's main themes include

- Reducing greenhouse gas emissions.
- Adaptation to climate change
- Climate finance for developing countries
- Renewable energy technologies and low-carbon solutions.
- Preserving forests and biodiversity
- Climate justice and the social impacts of climate change.



- Malaysia will prioritise climate change as a key regional agenda.
- Malaysia plans to deliver the ASEAN Joint Statement on Climate Change to COP30.

**Malaysia calls for enhanced cooperation among ASEAN Member States, as well as urging more decisive action on key areas, namely sustainable development, environmental protection and social equity, in line with the ASEAN Community Vision 2025 to drive the region's progress towards achieving the net-zero goals.**

Visit the Official Malaysia Pavilion Website







**MINISTRY OF NATURAL RESOURCES  
AND ENVIRONMENTAL SUSTAINABILITY**